

Khet Bachao Abhiyan programme - 27/10/2026

As part of the **Khet Bachao Abhiyan (22 October–30 November 2026)**, an awareness programme was conducted on 27th October, 2026 at Chandanvelly village, Shabad Mandal, Rangareddy district, in association with the Seva Spoorthy Foundation, under the leadership of Sri Ratnakar, project manager,. Dr. D. Ladha Laxmi spoke about Integrated Pest and Disease Management emphasizing regular crop monitoring, timely identification of pests and diseases, preventive measures and judicious use of pesticides. Dr.Ch. Suvarna Rani highlighted improved rice varieties released by Indian Institute of Rice Research with particular emphasis on Nitrogen and Phosphorus use efficient varieties and biofortified varieties with enhanced nutritional value.

Dr. V. Manasa explained the importance of soil testing and soil-test-based fertilizer application for balanced nutrient management and maintenance of soil health followed by a hands-on demonstration for farmers on Rapid soil testing kit. The programme enhanced farmers' awareness on improved rice varieties, integrated crop protection, soil health and sustainable nutrient management practices. The team members also created awareness among farmers about the RAISE (Rice AI Stress Evaluator) mobile application and demonstrated its use for identifying biotic and abiotic stresses in rice and accessing appropriate crop management advisories.



